

# Annual Report 2019 – 2020

JUNIOR ACHIEVEMENT OF THE  
PALM BEACHES & TREASURE COAST



# Message from the President



Dear Friends,

Our 2019-2020 fiscal year started like any other, with a goal and a plan to serve our community. We set out to inspire and prepare 25,500 kindergarten through twelfth grade students to succeed throughout Palm Beach, Martin, St. Lucie, Indian River, and Hendry Counties.

The school year, and the world, changed in March, but our need to serve the community continued! We are proud to report that, despite COVID-19, we ended our fiscal year having served 40,874 youth and providing 139,044 instructional hours to them. We accomplished this feat by taking our volunteer mentors out of the classroom and putting them into the virtual world. Out of 107 Junior Achievement offices across our country, we ranked #1 in student growth!

Needs vs. wants is the first lesson available through Junior Achievement to our community's kindergartners. All of our programs are based on having trained volunteer mentors from our community teach our hands-on, experiential, fundamental lessons on financial literacy, entrepreneurship, and work readiness.

We look to the coming school year with anticipation and excitement, as almost all of our programs have been converted to a virtual format. We look forward to the future, embracing both our virtual programs and our in-class programs down the line. We are thankful to the community's support and hope you will continue to invest in our youth through Junior Achievement of the Palm Beaches & Treasure Coast. Please enjoy our 2019-2020 Annual Report!

**CLAUDIA KIRK BARTO**

*President, Junior Achievement of the Palm Beaches & Treasure Coast*

# IMPACT



Junior Achievement®  
of the Palm Beaches & Treasure Coast

2019-2020  
School Year

40,874

Students Served



Public Schools  
Private Schools  
Charter Schools  
Partner Organizations

89

Schools &  
After-school Sites



139,044

Instructional Hours



37,459



2,881



St. Lucie  
PUBLIC SCHOOLS



534

Students Served  
per District



586

Volunteer Roles Filled



from



77

Organizations

Junior Achievement of the Palm Beaches & Treasure Coast  
700 S. Rosemary Ave., Suite 204-105, West Palm Beach, FL 33401  
[www.juniorachievement.com](http://www.juniorachievement.com) | 561.242.9468

*Mission: To inspire and prepare young people throughout  
Palm Beach, Martin, St. Lucie, Hendry & Indian River Counties to succeed in a global economy.*

# SCHOOLS SERVED BY COUNTY

## PALM BEACH - 75

- Acreage Pines Elementary
- Allamanda Elementary
- Beacon Cove Intermediate
- Belle Glade Elementary
- Belvedere Elementary
- Berkshire Elementary
- Boys & Girls Club of Palm Beach County
- Cholee Lake Elementary
- Citrus Cove Elementary
- Crossroads Academy
- Crystal Lakes Elementary
- Cypress Trails Elementary
- Diamond View Elementary
- Dr. Mary McLeod Bethune Elementary
- Dwight D. Eisenhower Elementary
- Egret Lake Elementary
- Equestrian Trails Elementary
- Everglades Elementary
- Faith Lutheran School
- Forest Hill Community High
- Freedom Shores Elementary
- Glades Central Community High
- Grassy Waters Elementary
- Greenacres Elementary
- Grove Park Elementary
- H. L. Johnson Elementary
- Hagen Road Elementary
- Heritage Elementary
- Highland Elementary
- Hope-Centennial Elementary
- Howell L. Watkins Middle
- Independence Middle
- Jerry Thomas Elementary
- John I. Leonard High
- Jupiter Elementary
- Jupiter Farms Elementary
- K.E. Cunningham/Canal Point Elementary
- Lake Park Elementary
- Lake Worth Community High
- Lantana Community Middle
- Limestone Creek Elementary
- Loxahatchee Groves Elementary
- Meadow Park Elementary
- New Horizons Elementary
- Northboro Elementary
- Northmore Elementary
- Okeeheelee Middle
- Pahokee Middle
- Palm Beach Central High
- Palm Beach Gardens Elementary
- Palm Beach Gardens High
- Palm Beach Lakes Community High
- Palm Springs Community Middle
- Palm Springs Elementary
- Palmetto Elementary
- Panther Run Elementary
- Pine Jog Elementary
- Riviera Beach Preparatory and Achievement Academy
- Rolling Green Elementary
- Roosevelt Elementary
- Royal Palm Beach Elementary
- Score At The Top Learning Center & School
- Seagull Academy for Independent Living
- Seminole Ridge Community High

- Seminole Trails Elementary
- South Grade Elementary
- Suncoast Community High
- Sunset Palms Elementary
- The Learning Academy at The ELS Center of Excellence
- Timber Trace Elementary
- U.B. Kinsey/Palmview Elementary
- Watson B. Duncan Middle
- Wellington Elementary
- Woodlands Middle
- YMCA of the Palm Beaches

## MARTIN - 11

- Bessey Creek Elementary
- Citrus Grove Elementary
- Crystal Lake Elementary
- Felix A. Williams Elementary
- Hidden Oaks Middle
- Indiantown Middle
- Jensen Beach High
- Palm City Elementary
- Pinewood Elementary
- Port Salerno Elementary
- South Fork High

## ST. LUCIE - 3

- Boys & Girls Club of St. Lucie County
- Rivers Edge Elementary
- St. Lucie West K-8



**Junior  
Achievement®**

of the Palm Beaches & Treasure Coast

# Volunteer Mentors Represented These Organizations

15th Judicial Circuit  
3DE by Junior Achievement  
A&D Torres Cleaning  
Anne Caroline, Inc.  
Arcadis, U.S.  
Atlantis Pharmacy  
Bank of America Private Bank  
Baptist Health South Florida  
Beyond Family Medicine  
Boys & Girls Club of Palm Beach County  
Boys & Girls Club of St. Lucie County  
Bozetarnik & Company  
Brightline  
Capital One Financial Corporation  
Career Source Research Coast  
Carpenter Security Integrators  
Cary, Stamp & Co.  
CDM Smith  
City of Port St. Lucie  
City of West Palm Beach  
Clerk & Comptroller, Palm Beach County  
CSI: Palm Beach  
CTC Solutions  
DB Ecological Services, Inc.  
DRCTC of the Treasure Coast  
Dreamline Mortgages  
Fiorella Insurance Agency  
First Tee of the Palm Beaches  
Florida Department of Environmental Protection  
Florida Institute of Performance  
Florida Power & Light Company  
Gastroenterology Associates of Florida  
Good Karma Brands (ESPN West Palm)  
Granite  
Great Charity Challenge  
Hispanic in America  
IBMSECU  
Ilyeokwan Martial Arts  
Integrity Shell Contractors Inc  
JA High School Heroes from Jensen Beach High  
JA High School Heroes from Jupiter High  
JA High School Heroes from Lake Worth Community High  
JA High School Heroes from Palm Beach Central High  
JA High School Heroes from Palm Beach Gardens High  
JA High School Heroes from Palm Beach Lakes Community High  
JA High School Heroes from South Fork High  
Jen Morris Solutions  
Jupiter Medical Center  
Jupiter Police Department  
Keiser University  
Keller Williams  
Ko-Mar Productions  
Lauren Adams Voiceover Productions  
Law Offices of Keane, Thomas & Pinnacoli  
Lincoln Investment  
LogMeln, Inc.  
Magic Bubbles Franchising  
Marine Industries Association of Palm Beach County  
MarketAxess Holdings  
Martin County School District  
Meyer Jabara Hotels  
New Hope Charities  
NextEra Energy  
Outback Steakhouse  
Pace Center for Girls  
Palm Beach Atlantic University  
Palm Beach First Financial & Mortgage  
Palm Beach Tech  
Peak Activity  
Polo for Life  
Pratt & Whitney  
Regal Event Hall  
School Board of Martin County  
Scott Smith Injury Law  
Scripps Research  
Seaside National Bank & Trust  
SEO.co  
Singing for Change Charitable Foundation, Inc.  
South Florida Science Center & Aquarium  
South Florida Water Management District  
Southcoast Orthopedics  
Steger Law  
SunTrust Bank  
Taekwondo Academy West Palm Beach  
Tako Tiki  
The First Tee the Palm Beaches  
The Lord's Place  
Truist  
Trust Bridge  
UBS Financial Services  
United States Secret Service  
Valley National Bank  
Wakaya Perfection  
Wells Fargo & Company  
West Palm Beach Police Department  
YMCA of the Palm Beaches



## Statement from the 2018-2020 Chair

Dear Friends,

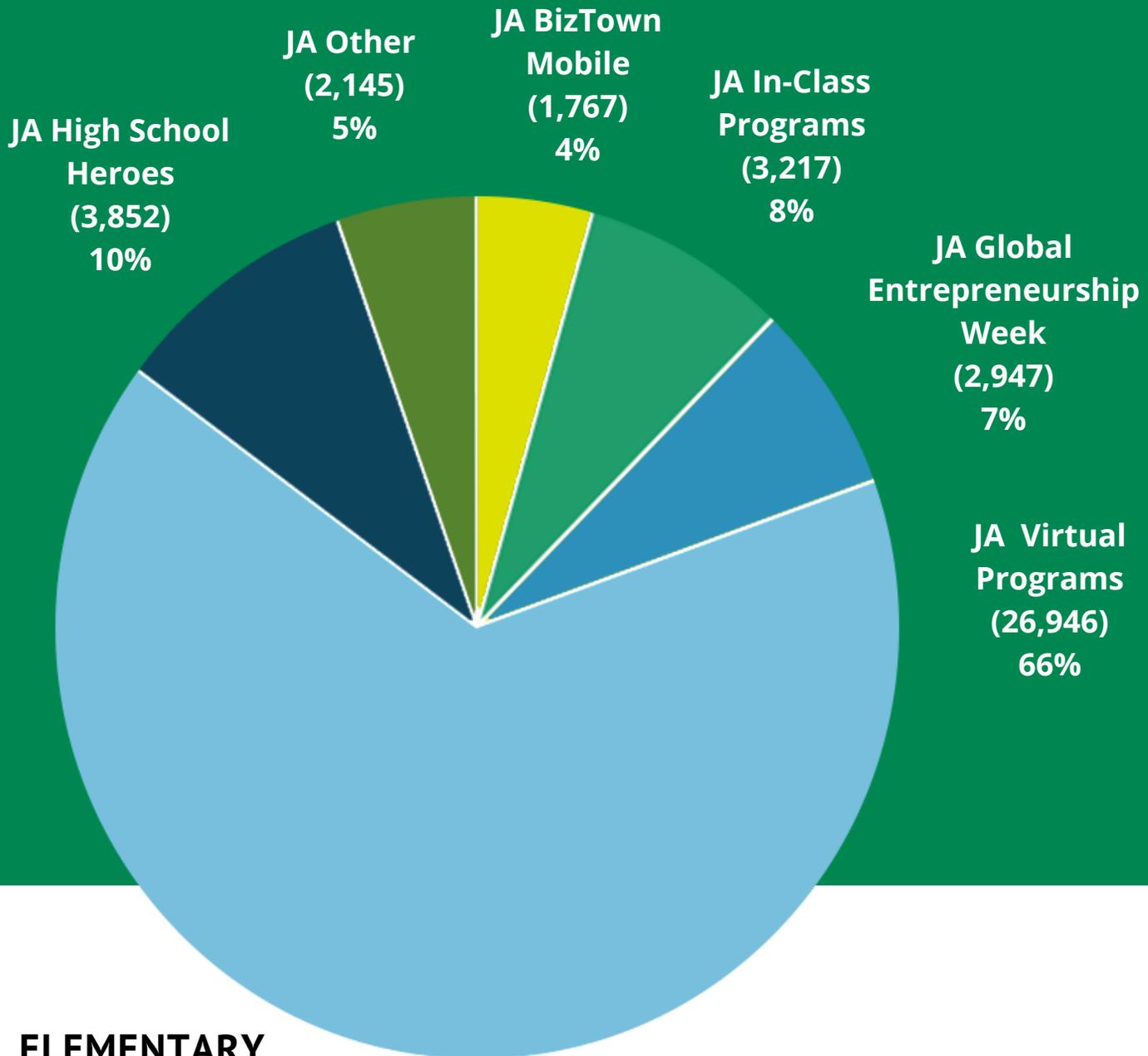
I am honored to have served as the Chair of Junior Achievement of the Palm Beaches & Treasure Coast for the past two years. During my time of service, the amount of growth, transformation, and the ability to excel during challenging times that I witnessed was astounding. I could not be more proud of our Board of Directors and our incredible team.

Junior Achievement has a mission to empower young people to succeed in our global economy. I support this mission wholeheartedly, because every student has a role to fill in their future, and JA as an organization is helping those students understand what those roles and opportunities may be. Every single person has a different story and it is up to them to write it. However, it is easier to write when children have tools at their disposal like Junior Achievement's programming. JA helps ensure that each student they serve is excited, empowered, and enlightened for his or her future and I applaud their efforts.

**DENA KENNEDY**

*2018-2020 Chair*

# JA Programs Delivered



## ELEMENTARY

- JA BizTown Mobile
- JA Our City
- JA Our Community
- JA Our Families
- JA More Than Money
- JA Our Nation
- JA Our Region
- JA Ourselves

## MIDDLE SCHOOL

- JA Finance Park Virtual
- JA Economics for Success
- JA Inspire
- JA It's My Future!

## HIGH SCHOOL

- JA Global Entrepreneurship Week
- JA Be Entrepreneurial
- JA High School Heroes
- JA Job Shadow
- JA Personal Finance
- JA Career Success

# Programs Testimonials



## From a STUDENT

Around January of 2019, I was applying to a choice program at Lake Worth High, knowing it was a business program. Little did I know that they would provide me with many opportunities to enhance my skills and make them better than before. For example, communication. During the school year and throughout the summer I was consistently practicing communication skills with 3DE, so that when I send a message it will come out correctly. Another thing 3DE has really helped with is my ability to come up with answers on the fly. Throughout the school year we participated in case challenges and I made it to the finals! After my group finish presenting, they asked us questions and these were questions nobody thought that they would've asked. Luckily, I was able to come up with an answer on the fly and make it sound like I knew what I was talking about, even though I had no idea. The experience also taught me and my group to be prepared, because you never know what they will throw at you.

- Kayla Simon  
10th Grade 3DE Student, Lake Worth High School

## From a VOLUNTEER

"In March 2020, I had the chance to visit Diamond View Elementary and talk to several classes of kids about environmental careers. I have not been in an elementary school for many, many years. I was actually more nervous about talking to a group of kids than I would be making a presentation at a scientific conference of my peers! But, it was really great to see the diversity of kids. I talked with them about the wide variety of environmental disciplines that are working together on Everglades Restoration right here in South Florida – from engineers to chemists, wildlife biologists to wetland ecologists. The kids were interested in the pictures I showed them of scientists working out in the field and had a lot of questions. It was very rewarding to see the different responses and perspectives you get from talking to a group of 1st and 2nd graders compared to the 5th and 6th graders. I think what I enjoyed the most were the stories they were anxious to share with me – about the nature centers they have visited; the alligators in the neighborhood pond; the kind of birds they have seen; and what they want to do when they grow up."

- Terrie Bates  
Retired, South Florida Water Management District



# Programs Testimonials

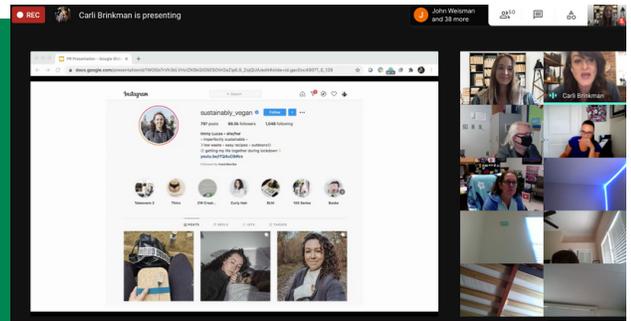
## From a TEACHER

I can't say enough about the feeling of accomplishment that I have every year after the GEW event is over. But, this year was so different and challenging that the feeling grew 10 times today as the technology worked for us, the presentation was fantastic, and the only thing

I could have asked for was a little bit more response from the students, but that's just the nature of the beast! I am a little gender biased to have a woman entrepreneur as an example for all our students! Your information was right on target and I'm excited to share the video with my IB Business students. You touched on all 5 topics that we cover in IB Business: Organization/Structure, Human Resources, Finance & Accounting, Marketing, and Operations! So, thank you for sharing and allowing us to record it! I couldn't do it without the support of JA throughout the years and look forward to doing this again next year!

- Candy Ashurst

Teacher, William T. Dwyer High School



## From an ALUM

I'm one of the 4.8 million students from across our United States that have benefitted from Junior Achievement's programs, now contributing my skills and knowledge learned through JA of Central Florida, JA USA, and my educational journey, to our beautiful Palm Beach County. JA's programs provide a strong foundation for students to succeed in our global economy, yet what makes JA so special to me and fuels my desire to continue

being involved is the familial environment created by its volunteers, leaders and students in the programs. As many of those 4.8 million students, I am an immigrant from Honduras, and learned English through my elementary school's ESOL program, which was nicely complemented by JA. I never felt I lacked educational opportunities or tools because JA's presence in our schools made me feel like a successful future was just an arm length's away. JA empowered me with the proper resources and tools to continue embracing the educational passion that my parents had instilled in me, and the desire to contribute to the United States, which I now call home. JA's program and mentors were part of my journey from elementary school into college, where I was either a student, volunteer, advocate for fundraising efforts, or intern at the JA USA headquarters helping draft the next vision for our students for years to come. After graduating from the University of Central Florida, and making my move to Palm Beach County, the first organization that I knew would make this County feel like home was Junior Achievement.

- Amy Bonilla

Sourcing Specialist, NextEra Energy, Inc.

# Philanthropic Partners

Thank you to the following for supporting Junior Achievement's Mission to inspire and prepare young people to succeed in a global economy.

## \$100,000 and above

- Cornelia T. Bailey Foundation
- The Frederick A. DeLuca Foundation
- Esther B. O'Keeffe Charitable Foundation

## \$50,000 to \$99,999

- Prime Time Palm Beach County\*
- The Stiles-Nicholson Foundation

## \$20,000 to \$49,999

- Bank of America Charitable Foundation
- The Batchelor Foundation
- The Mary Alice Fortin Foundation

## \$10,000 to \$19,999

- BB&T
- Crowe Foundation
- William A. Meyer Foundation
- Palm Beach County Youth Services Dept.
- Publix Super Markets Charities
- The Sandy Hill Foundation
- Volunteer Florida
- Wells Fargo Foundation

## \$5,000 to \$9,999

- Fred J. Brotherton Charitable Foundation
- Fifth Third Bank
- G4S
- The Hand Foundation
- Frank J. Lewis Foundation
- Lockheed Martin
- Meg & Michael Percy
- PNC Bank
- State Farm
- Richard & Leslie Stone Family Foundation
- TD Ameritrade

## David Nicholson and Mark Wade



\*JA Train the Trainer is made possible with support from Prime Time Palm Beach County, Inc., which receives significant funding from the Children's Services Council of Palm Beach County, Inc.

# Philanthropic Partners Cont'd

Thank you to the following for supporting Junior Achievement's Mission to inspire and prepare young people to succeed in a global economy.

## \$1,000 to \$4,999

- Advanced Building Technologies
- AGC Florida East Coast Chapter
- Rikki and Stu Bagatell
- Bank of America
- John and Nellie Bastien Memorial Foundation
- Audrey & Michael Becker
- Elaine K. Beers
- Bozetarnik & Company, LLP
- Business Development Board of Palm Beach County
- Community Foundation for Palm Beach and Martin Counties
- Daszkal Bolton
- The Decorators Unlimited
- Dr. Mary Ann & Wallace DuPont
- Edison Electrical Surplus
- EDS Air Conditioning and Plumbing
- George T. Elmore & Marti M. LaTour
- Evergreen Insurance Agency
- Fantastic Finishes
- Florida Collector's Association
- Henderson Insurance
- Nancy and David Hyman
- IBERIA BANK
- Jonathan's Landing Cares
- Dena and Dennis Kennedy
- Kennedy Yachts
- The Raymond F. Kravis Center for the Performing Arts
- Michael Leyden
- Logus Manufacturing Corporation
- The David & Sondra Mack Foundation
- Malone Electrical Solutions

Angelika Schlanger, The Frederick A. DeLuca Foundation, with Claudia Kirk Barto at Palmetto Elementary School



- Marine Industries Association of Palm Beach County
- Marino Performance Motors
- Matrix Private Capital Group
- McDonald Hopkins
- Motel Hotel Associates
- Oasis A Paychex Company
- Olympusat
- Palm Beach Capital
- Palm Beach Flagler Rotary Foundation
- Teresa & Fred R. Price
- Nancy & Donald P. Remy
- Rotary Club of West Palm Beach
- Shutts & Bowen
- Solid Waste Authority of Palm Beach County
- Target
- Triton Property Management
- UBS Financial Services
- United Way of Greater Atlanta
- Tina & Mark D. Veil
- Waste Management
- William Raveis
- Rebecca & Gary Wilson

7th Annual JA Caribbean Wind:  
October 19, 2019  
Rybovich SuperYacht Marina  
Raised \$67,395!



Event Co-Chairs David & Nadine Fite and  
Julia & Mark Wade with Claudia Kirk Barto

# Events

32nd Annual Golf Classic  
December 20, 2019  
Raised \$53,300!



1st Place for Mark Wade's foursome with  
Chris Dempsey, Jeff Knight,  
& Frank Williams!



Dr. Elvis Epps, Keisha Johnson, Joseph  
Kennedy, & Joseph Holcombe 3DE by JA at  
Lake Worth Community High School

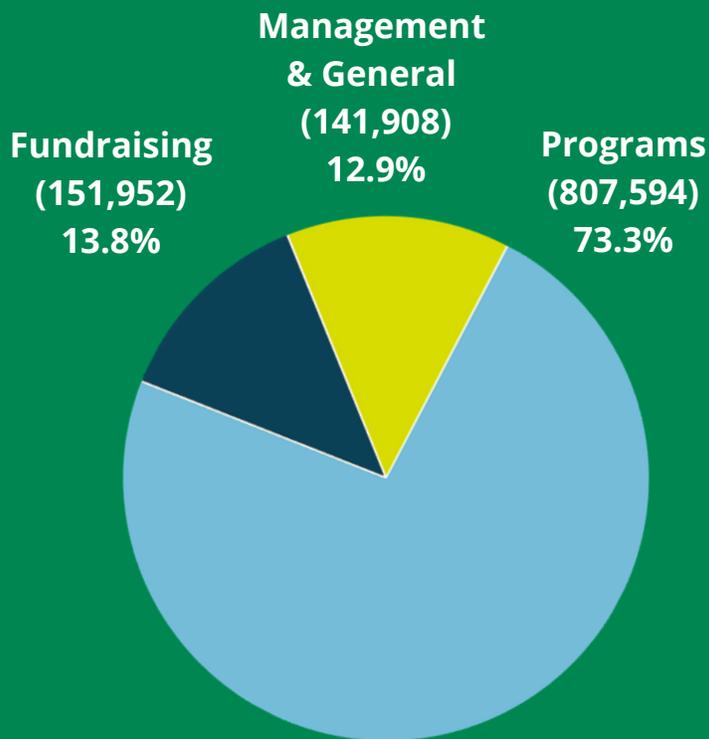


David Nicholson & Jonathan's Landing  
friends supporting the 32nd Annual Golf  
Classic presented by  
The Stiles-Nicholson Foundation

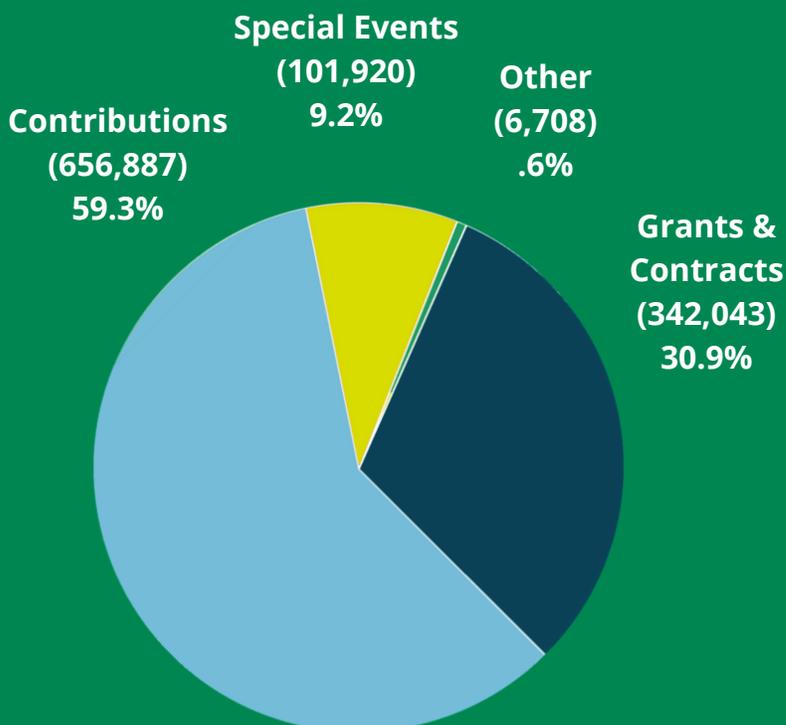


# Financials

## Expenses



## Revenues



## Assets

Cash & Cash Equivalents	\$432,048
Grants Receivable	\$138,000
Prepaid & Other Expenses	\$2,350
Property & Equipment	\$23,178
<b>TOTAL ASSETS</b>	<b>\$595,576</b>

## Liabilities & Net Assets

Accounts Payable & Accrued Expenses	\$30,893
Deferred Income	\$117,500
Notes Payable	\$158,030
Net Assets	\$289,153
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$595,576</b>



During the 2019-2020 school year, Lake Worth High School launched 3DE, an innovative high school model proven to accelerate student engagement and academic outcomes in traditional public high schools. 3DE's multifaceted approach to learning uses case methodology to integrate real-world connectivity into the standard high school experience. This universally effective approach to learning is the anchor for interdisciplinary pedagogy, relevant connectivity, and authentic project-based application that is delivered in every 3DE school. The result is a high school experience that reflects the dynamic pace of activity and interconnectedness of life beyond the classroom walls.

3DE's dedicated teachers set high expectations and foster a strong sense of community among their students. Year-over-year, the curriculum layers in defined competencies to continually build students' skills and mindset as they advance from facilitated learning to self-directed. By the end of their four-year high school career, students graduate with the knowledge, skills and confidence to thrive in post-secondary and beyond.

### Past Case Challenge Partners:



"I have seen a number of impacts of 3DE at Lake Worth Community High School. The integration of the case challenges and business/entrepreneurship concepts across content areas has been amazing in helping students connect their core class content and skills to points of practical application in the real world, and that connection has helped to deepen and solidify learning across content areas.

In addition, the school-within-a-school model has allowed us to not only more effectively track student performance and collaboratively address areas of academic or social-emotional concern, but it has created a sense of community in the 3DE program that goes deeper than the sense of community all students feel as a part of Lake Worth High School. That sense of 3DE community has enabled our students to feel safe and comfortable, allowing them to learn and grow as individuals at an accelerated rate. For myself and the teachers in 3DE, it has been amazing to see how this model has helped us bring the best out of our students and to intervene effectively when students demonstrate a need for support."

- Joseph Holcombe, Assistant Principal  
Lake Worth High School



# Executive Committee 2020-2021

**Michael Becker, Chair**

*Senior VP, Bank of America Private Wealth*

**Mark D. Veil, Treasurer**

*Partner, Caler, Donten, Levine, Cohen,  
Porter & Veil, P.A.*

**Trey Fogg, Vice Chair**

*VP, Fifth Third Bank*

**Michael J. Percy, Assistant Treasurer**

*Managing Partner, Financial Services, Crowe LLP*

**John McGowan, Secretary**

*Retired*

**Dena Kennedy, Immediate Past Chair**

*President, Kennedy Yachts*

**Elijah Wooten, Assistant Secretary**

*Business Navigator, City of Port St. Lucie*

**Claudia Kirk Barto, President**

*President, Junior Achievement of the  
Palm Beaches & Treasure Coast*

**Thomas Pinckney, Development Chair**

*Vice President, Bernstein Private Wealth Mgt.*

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**Joey DeLoa Davis**, Bank of America

**Catherine Dorn**, CenterState Bank

**Dr. Mary Ann DuPont**, Retired from Education

**Sam Edwards**, SEO.co

**Arthur Falk**, Five Star Magnet Program 501(c)3

**Alyssa Freeman**

Marine Association of Palm Beach County

**Curtis James**, Lockheed Martin (Sikorsky)

**Stephen Lenehan**, Wells Fargo Bank, N. A.

**Chris Losquadro**, Quantum Realty Advisors

**James McBrayer**, Bessemer Trust

**Melissa L. Nash**, CheckMark Collections

**Welsonne Renoir**, The Breakers Palm Beach

**Carla D. Thrower**, Carla D. Thrower, CPA, PA

**Edward Tierney**, School District of Palm Beach County

## Treasure Coast Advisory Board

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City of Port St. Lucie

**Will Armstead**

Boys & Girls Clubs of St. Lucie County

**Brian K. Bauer**, CareerSource Research Coast

**Helene Caseltine**

Indian River County Chamber of Commerce

**Christina Coble**, CareerSource Research Coast

**Kate Cotner**, Florida Power & Light Company

**Howard Ehsam**, Bowman Consulting

**Cecilia Jaimes**, CenterState Bank

**Dr. Kevin Perry**

Office of the Superintendent, St. Lucie  
Schools

**Azlina Siegel**, GL Homes

**Peter Tesch**

St. Lucie Economic Development Council

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**Deidra Wilson**  
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As we begin a new fiscal year, we hope you will consider joining us with a gift of time, talent, treasure...or all three!