

JA Virtual Speaker Series

With schools implementing more virtual programming, Junior Achievement is adapting to the new education landscape. The JA Virtual Speaker Series is a collection of videos geared towards our local students in the Palm Beaches & Treasure Coast. The goal of the series is to educate students on a variety of industries in the region, as well as the professionals that work in those industries. As a speaker, you will be filming yourself and answering a variety of questions to help our students better understand your industry and you as a person.

Please choose an age bracket to which you will target your video, then choose **five** out of the following questions to answer. Please try to keep each answer around **two minutes** as our goal for the video as a whole is **ten minutes**. If you are able to record an additional version in either Spanish, Creole, or Portuguese please do so to help us help all of our students. Junior Achievement may edit some content out of your video for time constraints as needed.

IMPORTANT GUIDELINES

- Remember to introduce yourself before answering the first question. This can be as formal or informal as you would like, but please include your name, job title and place of employment. Feel free to include some other facts about yourself, but keep in mind the other questions you will be answering so that you do not sound repetitive and try to keep it short and sweet!
- Please read the question you are answering aloud before you begin answering.
- You can relate what you do outside of your main “9-5” job if you think that would add value to the video.
- When filming, make sure you are not sitting in front of a window. This will create a very dark image. Also, please make sure that your background is fairly plain as that will make the video clearer and more streamlined.
- Please film your video landscape (**horizontal**) for better editing purposes.
- Please film the entire video at once as opposed to filming each question separately. If you mess up, just keep going! We will be editing the videos.

HOW TO SUBMIT

1. You will submit your video using “**WeTransfer**”. If you are recording your video on your cell phone, you can go to www.wetransfer.com on your cell phone via the web browser.
2. You will then click “Add your files” and select your video file from your photo library.
3. In the “Message” section, please type your First Name Last Name – JA Virtual Speaker Series. Click “Next”.
4. Click “Send an email”. Click “Next”.
5. In the “Email to” box, please type KBates@juniorachievement.com. In the “Your email” box, please type your email address. In the message field, please indicate which of the three demographics you addressed.

6. You might have to verify your email address by typing in the verification code that was sent to your email, so make sure you use an accessible email account. It may take around 10 minutes to upload as the file will be large.

7. You're done! 😊

Good Questions K-2

1. Who are you and what job do you have?
2. What does your typical workday look like? Do you work indoors or outdoors? What kinds of tools do you use? **Feel free to show examples or pictures of items you use at work if you have any**
3. What do you enjoy most about your job?
4. Where did you learn about the job that you have now? When did you decide this would be your career? How did you become interested in this field?
5. What did you want to be when you were our age?
6. What did you learn in elementary school that was helpful to you?
7. What was your favorite subject when you were in school?

Good Questions 3-5

1. Who are you and what job do you have?
2. What does your typical workday look like?
 - a. Feel free to show examples or pictures of items you use at work if you have any
 - b. What are the most challenging parts of your job?
 - c. What are the most important skills and abilities required for your job?
 - d. What would people be surprised to know about your job?
3. What do you enjoy most about your job?
What motivates you to do what you do?
4. Did you know you were going to be in this career field when you were our age?
5. How did you become interested in this field?
6. What is/was your education pathway, including degrees, certifications, etc.?
Explain how you got to where you are today.
 - a. What did you learn in elementary school that was helpful to you?
 - b. Where did you learn about the job that you have now? When did you decide this would be your career?
 - c. What high school, college, or technical school did you attend?
7. Is there anything that you do in your everyday life that has helped you reach success in your career?
8. How many different jobs are in your field of work? What are some of them?