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2020-2021  
**ANNUAL  
REPORT**



**Junior  
Achievement<sup>®</sup>**

of the Palm Beaches & Treasure Coast

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# MESSAGE FROM THE PRESIDENT

Dear friends,

You have all played a vital role in impacting the lives of so many local students. Thank you for investing in Junior Achievement of the Palm Beaches & Treasure Coast. After surpassing our goals for the 2019-2020 fiscal year by serving over 40,000 students, we set out to inspire even more over the course of the last year. Despite the challenges that we and the entire education system faced, the core of our mission never wavered and we are thrilled to announce that we were able to serve, inspire, and prepare 59,434 K-12 grade students in our area.

Continuing our efforts to expand our use of Google sites, we embraced the world of virtual learning and reintroduced in-person programming. We are honored to have worked with volunteers from over 80 organizations and served approximately 102 sites.

Our programs are unique in that they pair classroom delivery with real-world application. From recognizing the difference between needs and wants in kindergarten, to learning the skills necessary to grow a business, our programs cover all the bases of financial literacy, entrepreneurship, and workforce readiness, creating a talent pipeline for the growing business in our community.



We look to the future with excitement for expansion and program innovation. We look forward to continuing the improvement of our virtual and in-person programs, working with our dedicated volunteers, and growing the number of students we impact. We are very thankful for the community's endless support and hope you will continue to invest in our youth through Junior Achievement of the Palm Beaches & Treasure Coast. Please enjoy our 2020-2021 Annual Report.

Claudia Kirk Barto  
President, Junior Achievement of the  
Palm Beaches & Treasure Coast

# IMPACT!

**20,050**  
Students Served



2018 - 2019

**40,874**  
Students Served



2019 - 2020

**59,434**  
Students Served  
(Includes Virtual)



2020 - 2021

**81**  
*Volunteer Organizations*

**400**  
*Volunteers*

**102**  
*Sites*

**219,023**  
*Contact Hours*

**38,625**  
*Palm Beach County*

**1,111**  
*Martin County*

**255**  
*St. Lucie County*

# SCHOOLS SERVED

## Palm Beach County

- Above and Beyond Preschool
- Allamanda Elementary
- Bak Middle School of Art
- Beacon Cove Intermediate School
- Berkshire Elementary
- Binks Forest Elementary
- Boynton Beach Community High
- Boys & Girls Club of Belle Glade
- Boys & Girls Club, Max M. Fisher
- Boys & Girls Clubs of Palm Beach County
- C. O. Taylor – Kirklane Elementary
- Cholee Lake Elementary
- Christa McAuliffe Middle
- Congress Middle
- Connect2Greatness
- Conniston Community Middle
- Coral Reef Elementary
- Crosspointe Elementary
- Crystal Lakes Elementary
- Cypress Trails Elementary
- Diamond View Elementary
- Dr. Mary McLeod Bethune Elementary
- Dwight D. Eisenhower Elementary
- Egret Lake Elementary
- Elbridge Gale Elementary
- Emerald Cove Middle
- Equestrian Trails Elementary
- Everglades Elementary
- Everglades Preparatory Academy
- For The Children
- Forest Hill Community High
- Freedom Shores Elementary
- Frontier Elementary
- Glade View Elementary
- Golden Grove Elementary
- Hagen Road Elementary
- Heritage Elementary
- Highland Elementary
- Hope-Centennial Elementary
- Independence Middle
- Indian Pines Elementary
- Jerry Thomas Elementary
- John I. Leonard High
- Jupiter Community High
- Jupiter Elementary

- K. E. Cunningham – Canal Point Elementary
- Lake Park Elementary
- Lake Worth Community High
- Lake Worth West/College Prep
- Lantana Community Middle
- Limestone Creek Elementary
- Lincoln Elementary
- Little Dude Ranch Academy
- Loxahatchee Groves Elementary
- Manatee Elementary
- Meadow Park Elementary
- New Hope Charities
- New Horizons Elementary
- Northboro Elementary
- Pahokee Elementary
- Pahokee High
- Palm Beach Central High
- Palm Beach Gardens Community High
- Palm Beach Gardens Elementary
- Palm Beach Public
- Palm Springs Community Middle
- Palmetto Elementary
- Park Vista Community High
- Pine Jog Elementary
- Pleasant City Elementary
- Poinciana Elementary
- Royal Palm Beach Community High
- Royal Palm Beach Elementary
- Saint Mark's Episcopal
- Santaluces Community High
- Score at the Top Learning Center
- Seminole Ridge Community High
- Seminole Trails Elementary
- Somerset Academy Canyons Middle High
- Suncoast High
- Sunset Palms Elementary
- Timber Trace Elementary
- U. B. Kinsey – Palmview Elementary
- University Learning Academy
- Urban Youth Impact
- Wellington Community High
- Wellington Elementary
- West Palm Beach Police Athletic League
- William T. Dwyer High
- Woodlands Middle

## Martin County

- Bessey Creek Elementary
- Felix A. Williams Elementary
- Jensen Beach Elementary
- Jensen Beach High
- Pinewood Elementary
- South Fork High

## St. Lucie County

- Sunlight Christian Academy



**St. Lucie**  
PUBLIC SCHOOLS



# VOLUNTEERS

*Represented These Organizations*

15th Judicial Circuit  
 3DE by Junior Achievement  
 Acupuncture Healing Arts  
 Alex W. Dreyfoos Jr. School of Arts  
 Arby's  
 Bank of America Corporation  
 Baptist Health South Florida  
 Bessemer Trust  
 Big T's Music Show  
 Boca Code  
 Breakers Palm Beach, The  
 Breyonna Anthony's Skin Care Studio, LLC  
 Business Retail Solutions  
 Carli Brinkman Public Relations  
 Carpenter Electric  
 Carrier Corporation  
 Chick-fil-A, Inc.  
 Cohen, Milstein, Sellers, & Toll, PLLC  
 Cxo Accelerator  
 Delta Air Lines  
 Edward Jones  
 Elev8 Consulting Group, LLC  
 Expert Shutter Services  
 Fifth Third Bancorp  
 Florida Atlantic University  
 Get Dry, Inc. Restoration  
 Gustie Creative LLC  
 Herbs & Owls  
 Hispanic in America  
 Home Depot, The  
 Hurricane Alley – Raw Bar & Restaurant  
 Jensen Beach High School  
 Junior Achievement of the Palm Beaches  
 & Treasure Coast  
 Kaizen Management Solutions, LLC  
 Keiser University  
 Keller Williams Innovations  
 Keller Williams Realty  
 Lexisnexis Risk Solutions  
 Lincoln Investment  
 Lockheed Martin Corporation  
 Loggerhead Marinelifelife Center  
 Lytal, Reiter, Smith, Ivey & Fronrath  
 Marine Education Initiative  
 Marine Industries Association  
 of Palm Beach County  
 Market Axess Holdings  
 NASA Kennedy Space Center  
 Neil Cohen Photography  
 Palm Beach County  
 Board of County Commissioners  
 Palm Beach County Sheriffs Office  
 Palm Beach Gardens Fire Rescue  
 Palm Beach Gardens High School  
 Pela Motorsports  
 Pixel  
 PNC Bank  
 Premier Virtual  
 Regions Bank  
 ReliaQuest, LLC  
 Riviera Beach CRA  
 Round Table Wealth Management  
 Rybovich Superyacht Marina  
 School District of Palm Beach County  
 Seminole Ridge High School  
 SEO.co  
 SilverLogic, The (TSL)  
 South Florida Water Management District  
 South Fork High School  
 Starbucks Corp  
 State Attorney's Office  
 Suncoast Community High School  
 SunTrust Bank  
 Sweet Endings Desserts  
 TIAA  
 Truist  
 Valley National Bank  
 Velocity Community Credit Union  
 Warrior Canine Connection  
 Wellington Community High School  
 West Palm Beach Police Athletic League

# STATEMENT FROM THE CHAIR

Serving as the Chair of Junior Achievement of the Palm Beaches & Treasure Coast, it is a privilege to witness the immense growth our team experienced, especially throughout these challenging times that so many in our country have been facing.

Since 1981 Junior Achievement of the Palm Beaches & Treasure Coast has delivered financial literacy, entrepreneurship, and workforce readiness programs to over 738,000 students throughout Palm Beach, Martin, St. Lucie, Indian River, and Hendry counties. Junior Achievement's mission is to inspire and prepare young people to succeed in our global economy, and I believe the JA staff upholds this mission by empowering local students and equipping them with the skills necessary to have prosperous futures.

The ability of our dedicated team to be able to pivot from an in-person to a virtual environment has given us, and continues to give us, the opportunity to reach more students than we could have imagined. Last year, our annual goal was to serve

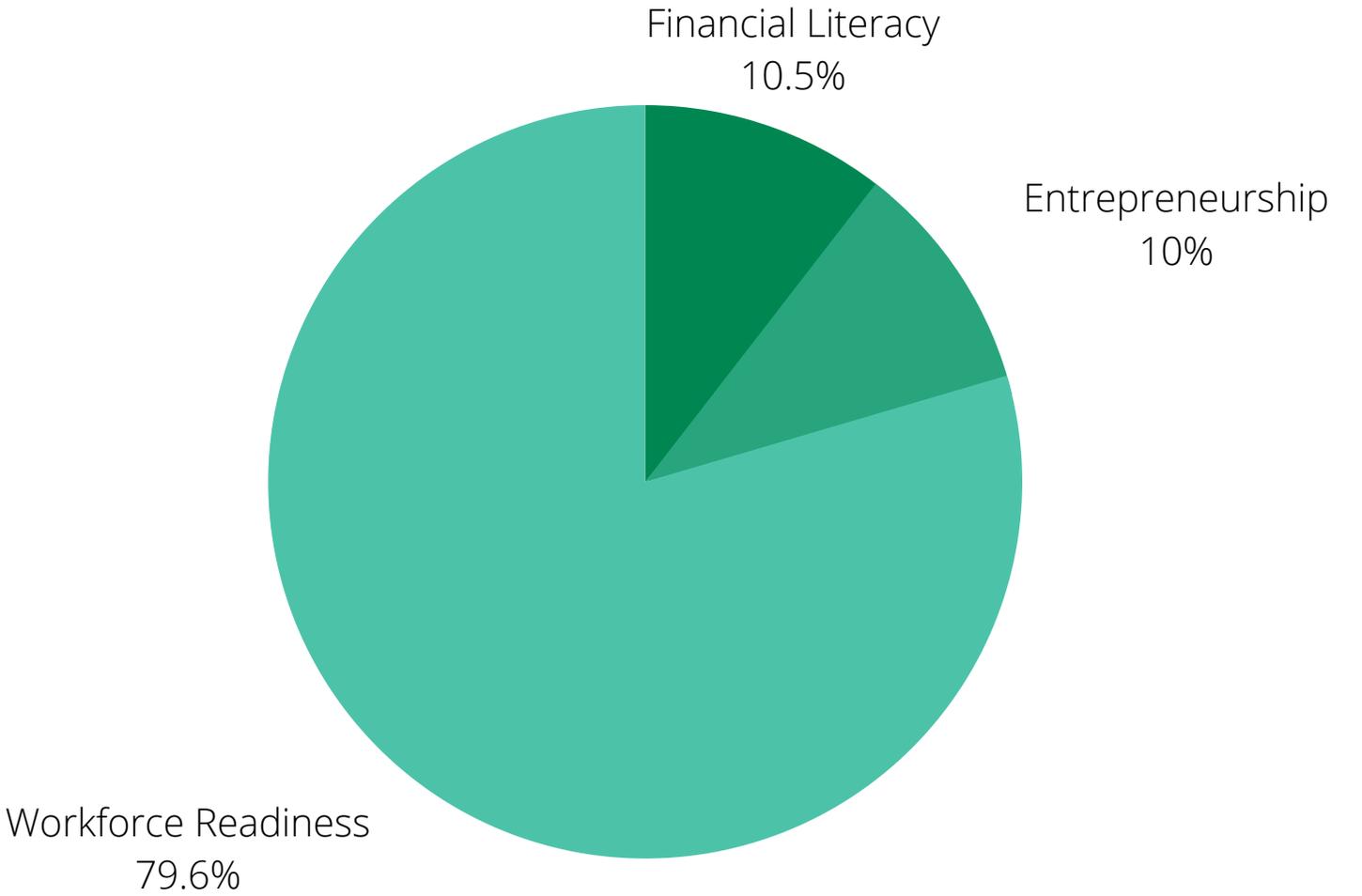
25,500 students. By year end, over 40,800 students were served, and Junior Achievement of the Palm Beaches & Treasure Coast ranked #1 in student growth out of all 107 Junior Achievements across the country! This year, almost 60,000 students have been impacted and inspired by JA programs.

I want to thank all of our Board Members, Volunteers, and our amazing staff for all you do and look forward to continued success going forward.

Yours truly,  
Michael G. Becker



# JA PROGRAMS DELIVERED



## ELEMENTARY

- JA BizTown Mobile
- JA Career Speaker Series
- JA More Than Money
- JA Our City
- JA Our Community
- JA Our Families
- JA Our Nation
- JA Our Region
- JA Ourselves

## MIDDLE SCHOOL

- JA Economics for Success
- JA Excellence Through Ethics
- JA Finance Park Virtual
- JA Inspire
- JA It's My Business
- JA It's My Future
- JA It's My Job

## HIGH SCHOOL

- 3DE by JA
- JA Be Entrepreneurial
- JA Career Success
- JA High School Heroes
- JA Personal Finance 1.0

# PROGRAM TESTIMONIALS

## Keisha Johnson

*3DE School Director at Lake Worth Community High School*

"I have such a high regard for any content we can teach with relevance. 3DE allows us, especially me as the launch teacher, to teach students real world skills that necessitate thinking outside the box, application of previously acquired skills, and collaboration. These skills are so beneficial in the real world workplace and are not fostered enough in the classroom. 3DE allows the students to deviate from the rote regurgitation and actually strategize, compete and create. Learning everything should be on this level."



## Ashline Pierre

*10th Grade 3DE Student at Lake Worth Community High School*

"Hi my name is Ashline Pierre and to say that I've been greatly influenced by the 3DE program and who volunteered in the case challenges would be a big understatement. 3DE has exposed me to real world situations and has allowed me to set my goals higher. In 3DE I am allowed to bring myself to think outside of my comfort zone. The case challenge judges have also been a great help. During this time many students along with myself, were very inspired and motivated to look forward to our next case challenge and any business related situations we might have in the future. Overall I am personally grateful to the opportunity that 3DE and those who volunteered, gave us."

# PROGRAM TESTIMONIALS

## Gleason Benjamin

### *9th Grade 3DE ELA Teacher*

"It is impossible to describe the incredible impact that 3DE has on our students at Lake Worth High School without also mentioning how this program impacts teachers, administrators, and staff. When we launched the program, it seemed so intimidating: a completely different way of teaching, developing and shaping 3DE to fit our students, and ensuring the program is successful so our students are successful. As the first year progressed, it became clear that the success of our program and students, as well as the development of the program, is a natural by-product of the dedication, collaboration, communication, and unity of our team.

This was not a completely different way of teaching, it was a completely different way of enhancing lessons and providing a way to make the material relevant and relatable to all students in all classes. I have never before been a part of such an amazing team; each of us relying on the others' strengths and providing support for each others' weaknesses. The impact this has on the students is amazing: we hold high expectations for every student, no matter the teacher or class; and we support every student in every class, not just our own. We watched our first 3DE class grow exponentially as students and human beings: they became confident and dedicated; they became more thoughtful and accepting of others; they became critical thinkers and leaders; and they became students that showed pride in themselves, their work, their groups, their class, their 3DE program, and their school."



# PHILANTHROPIC PARTNERS

*Thank you to the following for supporting JA's mission*

## **\$100,000 +**

- Cornelia T. Bailey Foundation
- The Frederick A. DeLuca Foundation
- Esther B. O'Keeffe Charitable Trust
- Prime Time Palm Beach County\*

## **\$50,000 - \$99,999**

- Great Charity Challenge
- The Jim Moran Foundation
- The Stiles-Nicholson Foundation

## **\$20,000 - \$49,999**

- Bank of America Charitable Foundation
- The Batchelor Foundation
- The Mary Alice Fortin Foundation
- Truist Foundation
- Volunteer Florida

## **\$10,000 - \$19,999**

- Crowe Foundation
- Fifth Third Bancorp
- The Sandy Hill Foundation
- Impact 100 Palm Beach County
- Jonathan's Landing Cares
- Frank J. Lewis Foundation
- William A. Meyer Foundation
- Publix Super Markets Charities

## **\$5,000 - \$9,999**

- Carrier Corporation
- G4S Secure Solutions
- The Hand Foundation
- Kiwanis Club of Riviera Beach Foundation
- Lockheed Martin Corporation
- Meg & Michael J. Percy
- State Farm
- Richard and Lesley Stone Family Foundation

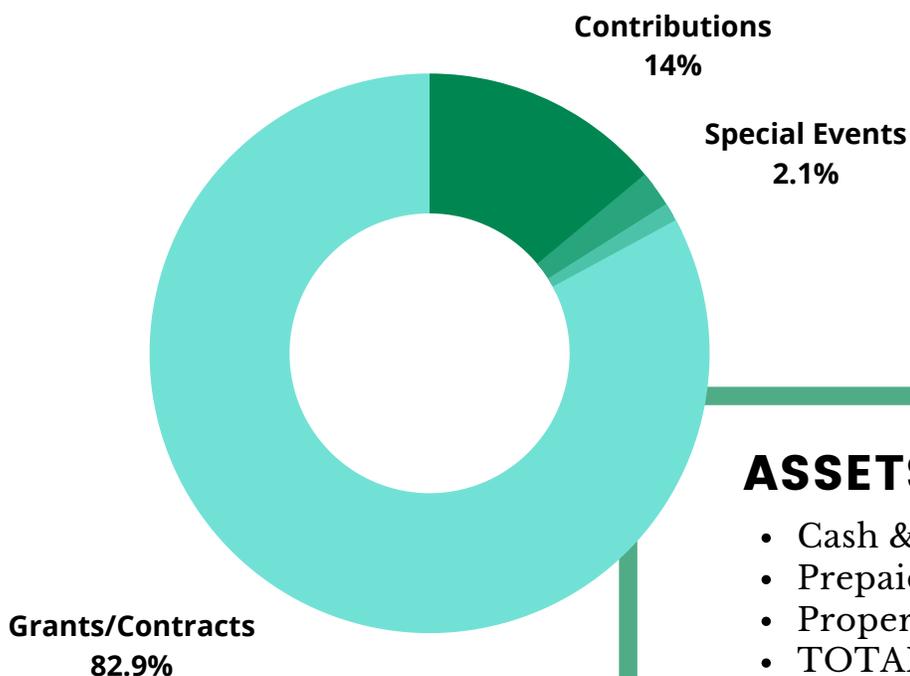
## **\$1,000 - \$4,999**

- John and Nellie Bastien Memorial Foundation
- Bayview Fund, in honor of Mimi & Frank Walsh
- Bessemer Trust
- Business Development Board of Palm Beach County
- George T. Elmore & Marti M. LaTour
- Allison & Trey Fogg
- Carole A. Hauke
- Holy Trinity Episcopal Church
- Lincoln Investment Management Ltd
- Rotary Club of West Palm Beach
- Carla Thrower
- United Way of Greater Atlanta
- Tina & Mark D. Veil
- Venture Construction Group of Florida
- Rebecca & Gary Wilson

\*JA Train the Trainer is made possible with support from Prime Time Palm Beach County, Inc., which receives significant funding from the Children's Services Council of Palm Beach County, Inc.

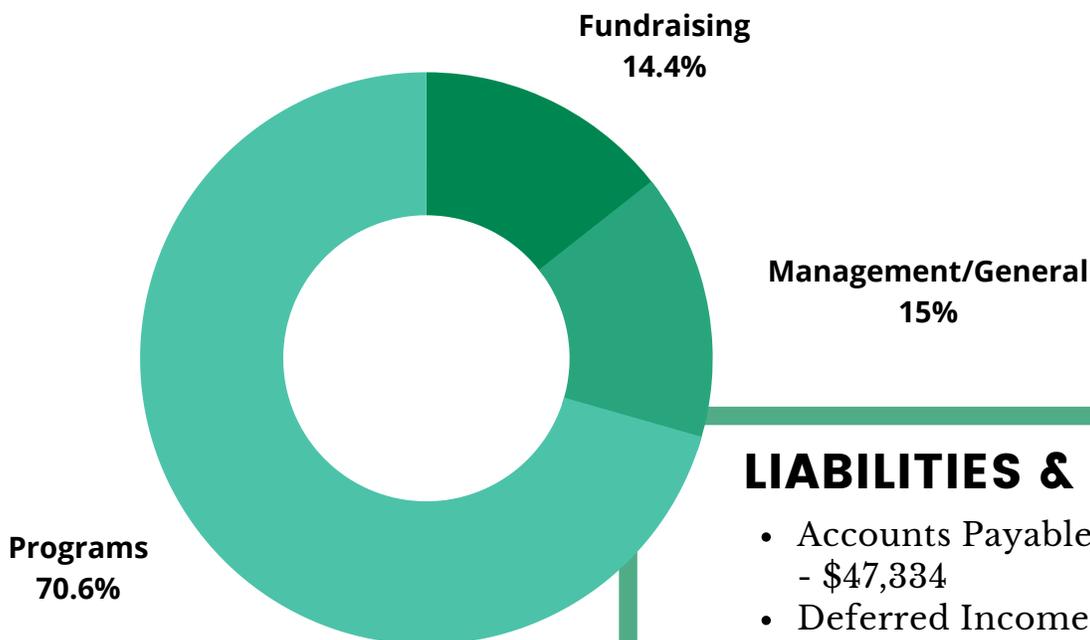


# FINANCIALS



## ASSETS

- Cash & Cash Equivalents - \$838,252
- Prepaid & Other Expenses - \$4,235
- Property & Equipment - \$17,333
- TOTAL - \$859,820



## LIABILITIES & NET ASSETS

- Accounts Payable & Accrued Expenses - \$47,334
- Deferred Income - \$44,500
- Net Assets - \$648,546
- PPP Loan - \$119,440
- TOTAL - \$859,820

## EXECUTIVE COMMITTEE

### Michael Becker, Chair

*Senior VP, Bank of America Private Bank*

### Trey Fogg, Vice Chair

*VP, Fifth Third Bank*

### John McGowan, Secretary

*Retired*

### Elijah Wooten, Asst. Secretary

*Economic Development Admin., City of Port St. Lucie*

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*Partner; Caler, Donten, Levine, Cohen, Porter & Veil, P.A.*

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*Financial Services Consulting Partner, Crowe LLP*

### Thomas Pinckney, Development Chair

*VP & Wealth Manager, Bernstein*

### Carla Thrower, Audit Chair

*CPA, Carla D. Thrower CPA, PA*

### Dena Kennedy, Immediate Past Chair

*Kennedy Yachts*

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*Middle/High Programs Manager*



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